



Corporate Social Responsibility Report 2022

B Hygienic was established in 1999, working nationwide from our head office based in Staffordshire. We pride ourselves on 'being different' with our support for cancer charities and cancer screening.

B Clean is a sister company launched in 2020 during the Coronavirus Pandemic. We decided to create a part of the business which developed new and more innovative ranges working towards more sustainability.

We are passionate about working to make a positive impact on the world in which we conduct our business. We are committed to improving our impact on the planet, looking for new initiatives that are smart for our business and improve the environment.

Key Statistics



30 Employees



24 Vehicles



5,000 Customers

WHAT ARE WE DOING NOW?



Recycling

B Hygienic recycle all our cardboard packaging and have our own recycling units on site for mixed recyclables. All used units are reconditioned or sent for plastic recycling and wherever possible we reuse packaging.

Energy Efficiency

We have invested in new vehicles and are continuing to work on managing routes more efficiently where possible. We have made a large investment into handheld devices for all drivers to reduce paperwork, whilst offering driver education and have invested in vehicle tracking.

We are working with experts on our building's energy performance throughout our office space and warehouse. We have some way to go to improve our current D energy rating, this will be phased through small changes such as roof insulation.



Ocean Clean up

We have partnered with Big Blue Ocean Cleanup to become an Official Sustainable Partner. Their Ocean activist network runs a huge number of coastal clean-ups all over the world each year. The mission is to drive positive change towards clean oceans that support all marine wildlife and sustainable living. Working to prevent, protect and to minimise disturbance from human development and climate change.



Toilet Twinning

For several years we have supported Toilet twinning. This organisation helps funding projects in poor communities to build basic toilets and have access to clean water.

Community Involvement



We sponsor Endon Cricket Club a local team and donate regularly to different charities including animal rescue, cancer awareness charities and food banks. Most recently we supported Stoke on Trent Food bank with a reverse advent campaign to donate to the local areas.

Our next charity focus is with We are Stoke - this will see the second year we have supported the Easter Egg Campaign which is for children in hospital and the local hospice.

Vendor Relationships

We have excellent long-standing relationships with our suppliers and sub-contractors however we are continuing to challenge their code of conduct including:

- Protection of employee rights
- No child or forced labour
- Adhering to regulations and environmental laws

Responsible Product Sourcing

We will never knowingly sell products or services that are not appropriate.

Our product range is always evolving, we are looking for more sustainable products in our consumable and product service ranges.

Product Innovation Supporting Customers Impact



We have always been proud to B Different. Our pink and teal range is designed to create awareness for cervical, ovarian and breast cancer screening. We developed these colours to ensure people using them noticed the difference when they have a moment to themselves.

We also worked with P Wave to create our own urinal mat which helps create awareness for testicular cancer.

<https://bhygienic.co.uk/product/fragrance-mat-for-testicular-cancer-awareness/>



Customer Journey Support

The user experience is so important for any business. Using washroom facilities that are not only aesthetically pleasing but also focussed on improving the planet we live in, can only be a positive.

Our solutions can help with energy, water management and air care:

Water Management Systems - to help water usage be more efficient in washrooms and urinals.

Eco friendly Hand Dryers - reducing hand drying costs by as much as 80%.

Air Purifiers - We can offer solutions to reduce bacteria and germs in the air. This reduces staff absence and improves air quality for all.

Air freshener ranges - continuous fragrance without batteries or propellants.

We offer a range of recyclable, natural and environmentally friendly products to support organisations looking to improve their own impact on the planet. sales@bhygienic.co.uk

